

## In The Name Of Gucci A Memoir

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### In The Name Of Gucci

"An absorbing, bittersweet tribute."-Kirkus Reviews "With its themes of epic passion, repugnant greed, and nefarious treachery, Gucci's memoir is straight out of Shakespeare..." -Booklist "[In the Name of Gucci] delivers an in-depth, no holds barred look into the secretive personal life of the man that heralded the "Made in Italy" tagline as well as the creation, success and ...

### In the Name of Gucci: A Memoir: Gucci, Patricia ...

In the Name of Gucci is a heartfelt recounting of several lives and one iconic business through the lens of Patricia Gucci, the daughter of the family-firm Gucci's powerhouse behind the company's growth into an international luxury goods firm, Aldo Gucci.

### In the Name of Gucci by Patricia Gucci - Goodreads

Patricia Gucci was born a secret: the lovechild whose birth could have spelled ruination for her father, Aldo Gucci. It was the early 1960s, the halcyon days for Gucci -- the must-have brand of Hollywood and royalty -- but also a time when having a child out of wedlock was illegal in Italy.

### In the Name of Gucci: A Memoir: Amazon.co.uk: Gucci ...

Guccio Gucci founded the self-named fashion firm. His first store opened in 1921 in Florence, Italy, and it offered a variety of leather goods, including l

### What Is Gucci's Full Name? - Reference.com

"In the name of Gucci" is the title of Patricia Gucci's recently published book. Though narrated in the first person, the book deals mostly with the life and exploits of her father, Aldo Gucci, the figure responsible for the meteoric expansion of the Gucci brand from a small luggage maker in Florence to a multi-million dollar empire with stores around the world.

### "In the Name of Gucci": A Behind-the-Scenes History of ...

In the Name of Gucci: A Memoir - Kindle edition by Gucci, Patricia. Download it once and read it on your Kindle device, PC, phones or tablets. Use features like bookmarks, note taking and highlighting while reading In the Name of Gucci: A Memoir.

### In the Name of Gucci: A Memoir - Kindle edition by Gucci ...

Gucci was founded in 1921 by Guccio Gucci in Florence, Tuscany.Under the direction of Aldo Gucci (son of Guccio), Gucci became a worldwide-known brand, an icon of the Italian Dolce Vita.Following family feuds during the 1980s, the Gucci family was entirely ousted from the capital of the company by 1993.

### Gucci - Wikipedia

The name Gucci was becoming synonymous with Italian luxury. In 1956, Bruna, an 18-year-old beauty with big brown eyes and a sweet smile, wore her best dress for a job interview at the Rome flagship.

### Patricia Gucci interview - Secret Gucci Love Child

By the 1950s, Gucci had established itself as a premier luxury brand. Movie stars posed in Gucci apparel, the rich and famous all sought out Gucci products, and the brand really began to set itself apart as the primary name in luxury fashion. Today, Gucci has a revenue of \$4.3 billion and is the best-selling Italian brand in the world.

### Gucci Logo Design and their History | LogoMyWay

Gucci Official Site United States. By entering your email address below, you consent to receiving our newsletter with access to our latest collections, events and initiatives.

### The Spring Summer 2020 collection by Alessandro ... - Gucci

Patricia Gucci was born a secret: the lovechild whose birth could have spelled ruination for her father, Aldo Gucci. It was the early 1960s, the halcyon days for Gucci—the must-have brand of Hollywood and royalty—but also a time when having a child out of wedlock was illegal in Italy.

### In the Name of Gucci: A Memoir - Patricia Gucci - Google Books

"The gripping family drama—and never-before-told love story—surrounding the rise and fall of the late Aldo Gucci, the man responsible for

### In the name of Gucci - Kymrypa

After the war, the Gucci crest, which showed a shield and armored knight surrounded by a ribbon inscribed with the family name, became synonymous with the city of Florence. Gucci Lady Lock. The Lady Lock is part of the collection released for Fall/Winter 2013.

### Gucci Information Guide - Yoogi's Closet

"[In the Name of Gucci] delivers an in-depth, no holds barred look into the secretive personal life of the man that heralded the "Made in Italy" tagline as well as the creation, success and failures of one of the most famous Italian brands to forever impart their fingerprint on the world of design."

### In the Name of Gucci: A Memoir by Patricia Gucci ...

In the Name of Gucci grabs you from the beginning and doesn't let you go until the very end, with all the details about the enduring love of Patricia's parents, the glamour of Gucci, Celebrities (Princess Grace of Monaco, Rita Hayworth, Princess Charles, Elizabeth Taylor and Frank Sinatra were regulars) and how this brand was expanded to every corner of the globe.

### In The Name of Gucci: The Story Behind the Brand - Miami ...

Patricia Gucci, In The Name of Gucci Patricia Honors Her Father, Aldo: The Man, The Father, The Brand Gucci is a name synonymous with taste, fashion, and sophistication. It is an iconic brand as well as an iconic family. This Father's Day, Patricia Gucci is sharing the story of her parents love affair with the world. In her memoir, "In The Name of Gucci", Patricia chronicles her life ...

### Patricia Gucci, In The Name of Gucci | ATOD Magazine: A ...

In the Name of Gucci A Memoir (Book) : Gucci, Patricia : "The gripping family drama—and never-before-told love story—surrounding the rise and fall of the late Aldo Gucci, the man who is responsible for making the Italian fashion label the powerhouse it is today, told by his daughter. Patricia Gucci was born a secret: the love child whose birth could have spelled ruination for her father ...

### In the Name of Gucci (Book) | Gwinnett County Public ...

In his last years Aldo's sons squeezed control of Gucci away from him, and Aldo, in turn, made Patricia his sole heir. After a House of Gucci tax scandal involving her father Aldo, the business was fully sold in 1993 by her cousin Maurizio Gucci. In 2018, she started a business called Aviteur, selling designer luggage. Personal life