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Managerial Decision Modeling With Spreadsheets

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Managerial Decision Modeling with Spreadsheets, 3rd Edition

Managerial Decision Modeling with Spreadsheets and Student CD Package (2nd Edition) Nagraj Balakrishnan. 4.3 out of 5 stars 12. Hardcover. \$140.99. AutoCAD® 2012 3D Modeling Munir Hamad. 2.4 out of 5 stars 5. Paperback. \$26.72. Next. Special offers and product promotions.

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He has published numerous articles and books, including "Managerial Decision Modeling with Spreadsheets, Introduction to Management Science, Cases and Readings in Management Science, Production and Operations Management: A Self-Correction Approach, Fundamentals of Information Systems, Principles of Information Systems, Introduction to Information Systems, Computers in Today'sWorld, Principles of Data Processing, Learning to Live with Computers, Programming in BASIC, Essentials of BASIC ...

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Role of Spreadsheets in Decision Modeling • Computers are an integral part of decision making. • Spreadsheet packages - - Are capable of handling management decision modeling techniques. - Have built-in functions and procedures, such as - • Goal Seek. • Data Table. • Chart Wizard.

Managerial Decision Modeling with Spreadsheets

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Details about Managerial Decision Modeling with Spreadsheets: Balakrishnan offers the perfect balance of the decision modeling process and the use of spreadsheets to set up and solve decision models. The third edition has been updated to reflect the latest version of Excel.

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This new Canadian Edition of Managerial Decision Modeling with Spreadsheets emphasizes the use of Excel spreadsheets. It presents the use of spreadsheets as a tool to quickly set up and solve decision models, but remains at heart a management science text.

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