

Managing Harold Geneen

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Managing: Harold Geneen: 9780886840457: Amazon.com: Books

Managing *Managing* is Harold Geneen's story, of how he rose through executive positions until he became CEO of ITT, making ITT the greatest conglomerate in the world and almost defining the term 'multi-national'. ITT had over 250 profit centres and employed half a million people in 4 continents. ITT also became known as the Geneen University for his consistent delivery of positive commercial ...

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His management techniques were so successful that ITT was dubbed "Geneen University". Harold Geneen was president and CEO of ITT from 1959 to 1977. Harold Geneen, a world-renowned business manager in his day who turned a faltering ITT into a giant conglomerate dealing with everything from 'Wonder Bread' to Avis cars-while sales skyrocketed from \$766 million to \$22 billion.

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HAROLD GENEEN 1910-1997. Harold Geneen inherited a stodgy telecommunications company when he was recruited for ITT's presidency in 1959—he then transformed it into a multinational conglomerate powerhouse, pumping up annual sales from \$766 million to \$22 billion over time.

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Managing by Harold Geneen (1984-10-03): Harold Geneen ...

Geneen, Harold; Alvin Moscow (1984). *Managing*. Garden City, NY: Doubleday. ISBN 0-385-17496-9. There have been several books written about Geneen's time at ITT, and at least one about Geneen himself. Schoenberg, Robert J. (1985), *Geneen*, W. W. Norton & Company. References

Harold Geneen - Wikipedia

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Managing, by Harold Geneen with Alvin Moscow. New York Double- day, , pp., \$ In recent times, there has been a surge of interest in the role of. The former Chairman of the Board of ITT provides an informative and experienced look at the principles and practices of good business management.

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Managing: Amazon.ca: Geneen, Harold: Books

There are a lot of Harold Geneen stories, and he's added to them in his latest incarnation as author and critic of American management practices in his new book, "Managing," written with Alvin Moscow.

How Harold Geneen Managed It: His Way - The Washington Post

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