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### Marketing Management Notes In Hindi

This Video contains Marketing management Meaning, Definition, Importance and Scope. For the notes used in the video please refer to this link: <https://www.fa...>

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Definition “ Marketing is about satisfying consumer needs and wants through an exchange ” -Philip Kotler. “ Marketing is not the art of finding clever ways to dispose of what you make. It is the art of creating genuine customer value. ” – Philip Kotler. What is marketing in Hindi? “मार्केटिंग एक व्यवसायिक प्रक्रिया है जो उत्पादकों को उनके उत्पादों को बेचना और उनके ग्राहकों को संतुष्ट करने के लिए एक व्यवस्था प्रदान करती है।”

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### Meaning & Functions of Marketing Management - GKToday

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### MARKETING

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### Marketing Management Part-2 (In Hindi)

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