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and Effective User Experiences. OVERVIEW Writer, designer, and speaker Stephen Anderson shows you in this book how the same tactics humans use to attract a mate can apply to the interactions between humans and interactive devices, to make people “fall in love” with your websites and/or applications.

Lessons from the “Seductive Interaction Design” Book

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the most meaningful connections possible and make your interface stand out from the rest.

10 interaction design books you'd be crazy not to read ...

Seductive Interaction Design by Stephen P. Anderson, 9780321725523, available at Book Depository with free delivery worldwide.

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