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The 10 Day MBA was an excellent revision guide for me. It briefly summarises the major areas that I covered during the time I did my MBA. The critical importance of marketing is stressed as it integrates all the functions of a business. An organisation can help its employees deal with ethical problems by coming up with a code of ethics.

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Editions of The Ten-Day MBA : A Step-By-Step Guide To ...

The Ten-Day MBA : Steven A. Silbiger : Collins : A Step-By-step Guide To Mastering The Skills Taught In America's Top Business Schools : 1999-10-06 : USD 15.00 : Paperback ISBN: 9780688137885

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From Library Journal Silbiger, who is both an MBA and a CPA, aims to give the reader 40 percent of a two-year MBA program in ten days--a chapter per day. Whether or not one agrees with his premise, this book will prove to be a handy desk reference for potential and current MBAs, along with business people in general.

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By Li Zhang (Madison) The Ten-Day MBA was written by Steven Silbiger who went to MBA and wanted to share the American Top Ten MBA education's core knowledge with other people. This book mainly contains the essentials of 9 different areas in business and implies the usefulness of MBA for individuals and businesses.

Summary of "The Ten-Day MBA" | Essay Example

In today's highly competitive environment, it is crucial to have a thorough understanding of the multi-dimensional issues faced in managing a business or department effectively. This GLOMACS "10-Day MBA" will focus on issues and dilemmas faced in today's changing world.

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